




Advancing Women's Future on Agripreneurship



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Newsletter No 2 July – December 2022

PARTNERS:



DEMETRA: Matrix of Competences and Policy Recommendations Report



DEMETRA Matrix of Competences and Policy Recommendations was to detect, on the one hand, the current gaps and needs of women in the agricultural sector and define, on the other hand, the competencies women require in order to be enabled to develop entrepreneurial activity in the agricultural sector. To achieve this, all the partners contacted interviews and focus groups with women agripreneurs and stakeholders. These findings have helped to compile national reports, which included the main conclusions from all the research the partners had done in PR1. Each partner, also, produced a short video in the national language, for the purpose of the audio-visual promotion of these results. These videos are presenting useful information and insights regarding the competencies which are deemed as needed in order for women to obtain entrepreneurial skills in the agricultural sector.



To view a video presentation of the main results of PR1, click on the map, corresponding to the country you are interested in.





An overview of the Green Agripreneurs' DEMETRA Curriculum

Prepared by: UM

As part of our second project result, DEMETRA partners worked on developing intellectual content, namely the Green Agripreneurs' DEMETRA Curriculum. The content is divided into 3 modules:

**MODULE 1
BUSINESS GUIDE**

**MODULE 2
WOMEN IN AGRICULTURE BUSINESS**

**MODULE 3
SUSTAINABLE PRACTICES IN AGRICULTURE BUSINESS**

The topics covered in the modules range from more technical fields to realistic cases of women in the agriculture business. Case studies are presented to offer insight into different agricultural practices and possibilities in different countries. The modules include theoretical as well as practical information and exercises. To make learning more interesting, the curriculum uses different content types to present individual topics and a variety of activity types corresponding to the studied intellectual content. Partners will upgrade the content upon receiving feedback from their advisory boards in each country. The goal is to create a practical and comprehensive curriculum that will serve as a useful starting point for women aspiring to become successful green agripreneurs by running a sustainable agriculture business and taking part in the contemporary striving for a more environmentally friendly and efficient farming practice.

Our main inspiration and a starting point for the curriculum were interviews with women entrepreneurs in agriculture and stakeholders in each country. The women repeatedly expressed their desire for practical training and networking in various areas – from public infrastructure and organisations for women in agriculture to networking among female entrepreneurs. DEMETRA partners wish to take their insight into account and raise awareness about the needs of new generations of sustainable farmers.



The All-Encompassing Platform

DEMETRA's third project result will take the form of an open educational resource delivered in the form of an e-learning platform. Specifically, the All-Encompassing Platform aims to provide users with online training to acquire new knowledge and advance their skills and competencies to enable them to develop agricultural entrepreneurship. This will be enabled by the participation in online training divided into 3 modules: Business Guide, Women in Agriculture Business and Sustainable Practices in Agriculture Business. Module content takes the form of text, interactive exercises and animated videos. The training also includes case studies and additional resources to motivate learners to continue the exploration of the topics, take their own initiative and take action. The self-assessment will support the identification of knowledge/skill gaps (pre-course self-assessment) and knowledge retention (post-course self-assessment).

Freely accessible and for self-paced learning, the learning material will support distance learning, enabling access to non-formal education, especially for those learners in remote rural areas.

Although DEMETRA concerns mainly women agribusiness, anyone interested in the topics of the project, such as VET providers/trainers, will also benefit from the All-Encompassing Platform.

The All-Encompassing Platform is expected to be finalized by the end of June 2023.



RADIO INTERVIEW



On the 1st June 2022, Maria Symeonidou from the Heraklion Chamber of Commerce and Industry has given a Radio Interview at Thema Radio Kritis 103,1 FM.



Επιμελητήριο Ηρακλείου
Heraklion Chamber of Commerce & Industry

The interview focused on the current situation of women in the agricultural sector and the expected outcomes of the DEMETRA project funded, by Erasmus+.



The interview is available in Greek Language, here:



3rd Transnational Project Meeting and LTTA in Maribor

The 3rd TPM will take place during 22-26 May 2023 in Maribor, Slovenia. The 3rd TPM will be accompanied by a Training of trainers, with the aim to train the partners' staff on the use of the DEMETRA curriculum and platform.



PARTNERS:

