



The Project

GAEA is an innovative, forward-looking project aiming to

INSPIRE • MENTOR • EMPOWER • EDUCATE • TRAIN

Women, in order to thrive as entrepreneurs in the agricultural sector through the development of an entrepreneurial mindset and skills necessary for pursuing a successful agripreneurial career based on innovative, greener, sustainable entrepreneurial models.

Through a transnational collaborative initiative bringing together 13 partners from Higher Education Institutions - VET Providers - Labor Market Actors - Technological Institutions - Representatives from farmers and EU cooperatives - Local and European Stakeholders, GAEA, aims to facilitate the flow and transfer of knowledge in the areas of agripreneurship, agrifood and agrotoutism reflecting on the specific need of women in terms of soft and hard skills, knowledge, values and attitudes to be entrepreneurial and generate value for their local communities.

The Consortium

CONSORTIUM MEMBERS COME FROM ALL OVER EUROPE:



“Women in rural areas can be agents of change in moving towards sustainable and ecologically sound agriculture and can play an important role in the creation of green jobs. If the European Union wants to preserve its rural population, it will need to empower women living in the countryside by also supporting their participation in decision-making and enabling them to carry out farming activities and other innovative functions.”

(The European Parliament's Work on Women in Rural Areas)

[CLICK HERE for full article](#)

“EU countries are required to consider the situation for women in rural areas when developing their rural development programmes.”

[CLICK HERE for full article](#)

“According to She Figures 2018 report, women PhD students in Agriculture, Forestry, Fisheries and Veterinaries were 59% of all students in 2016.”

[CLICK HERE for full article](#)



GAEA aims to:

- Map the needs of the target groups and deliver a **holistic training model** based on the needed competences of the target groups.
- Develop **innovative and multidisciplinary training** resources for the creation of 2 curricula (HE EQF6 and VET-EQF5 level).
- Develop **training material for professionals' training (VET trainers)** and training material for **micro-credentials training** aiming to HE students, HE graduates, professionals in business consulting, agronomists etc.
- Deliver an innovative **mobile app** to be used by target groups and various other related stakeholders for skill profiling helping young

female agripreneurs to create a valid skills profile connected with the ESCO skills categorization. This will enable women agripreneurs to promote new professional pathways and tailored career counselling, and provide guidance and mentoring for women in rural areas by linking training and educational contents to skills that can be easily understood by the labor –market.

- Deliver a **digital platform** in the form of a one-stop shop. The platform will be an interactive locus, source of knowledge, networking facilitation, workshops, webinars, exchange of good practices etc.
- Implement an Innovation **Bootcamp**

consisting of an intensive 3-day training course with the participation of trainers and trainees from all partner countries utilizing the resources developed from the project.

- **Form communities on national level** amongst stakeholders, local authorities and trade unions in order to start local dialogues for bringing suggestions for policy formations.
- Extend the **dialogue on a European level** in order to involve stakeholders on a European level and promote policy reforms in order to establish common policies with regards to women in agriculture.



GAEA target groups

GAEA targets the
following Groups
on local and
European level

- Women neither in employment nor in education and training (NEET situation) living in rural areas
- Women with a migrant background
- Higher Education Institutions, Academia and Students
- VET Providers, Trainers, Professionals Providing Career Consulting Services and Other Training Organizations
- Enterprises Involved in Agribusiness (agriculture, agri-food, agro-tourism)
- Agribusiness Associations
- Organizations Supporting Agribusiness
- Policy Makers and National Agencies Promoting Sustainability
- Regional and Local Authorities
- Organizations Dealing with Environmental Issues
- Local Communities in Rural Areas



Join us on:

@ProjectGAEA22 @gaea_eu_project @gaea-eu-project gaea.euproject@gmail.com

Project 101056279 – ERASMUS-EDU-2021-PI-ALL-INNO

PARTNERS:



Prios

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU

CU



Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.